



Drive growth with a new type of incentive program

Introducing **Points.com for Magento**, a completely unique incentive program that can help **increase your sales**.

With this program, you're able to offer your customers a choice of points/miles that they truly value from some of the best loyalty programs in the world to help grow your business.

How Points.com for Magento can drive growth



“ Since we introduced the system we have had three consecutive months of very good revenue ”

- Sean Mahoney
Kanto AV Systems

There are many reasons why you should get **Points.com for Magento** working for your online store:

- Loyalty programs have been proven to increase repeat shopper annual visits by 15-20%*
- Because it's quick and simple to set up, you can start rewarding customers and seeing results almost immediately
- Gain access to a network with 100s of millions of active collecting participants
- Offering loyalty rewards helps you stand out in an increasingly crowded marketplace.
- Choose the customer actions to be rewarded - purchases, likes, reviews, referrals and much more
- It's a cheaper and far more effective way of attracting customers and increasing sales than price discounting
- Boost your reputation through association with these world-renowned loyalty programs



*COLLOQUY Loyalty Census, 2011 - Forrester North American Technographics® Retail Online Survey, Q3 2009 (US)

How it works



For you

- Install the Points.com for Magento extension on your site
- Easily set up loyalty campaigns to distribute points/miles for a variety of actions, including purchasing, sharing or reviewing products
- Purchase points/miles to start rewarding your customers



For your customers

- Customers take an action to earn a reward – buy something, share, write a review, etc.
- They receive an email with a redemption code
- They visit the redemption site and choose from one of the loyalty programs they want their points/miles deposited into

Points.com is a company you can count on

Points.com is the global leader in reward currency management, providing multiple eCommerce and technology solutions to the world's top loyalty brands. We also manage the largest consumer rewards management platform, allowing more than 3 million users to trade, track, exchange and redeem their loyalty points, miles and rewards. Our solutions enable the management and monetization of loyalty currencies for more than 40 partners worldwide.

Looking to get started or want to learn more?



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